

RIA.exe

THE DIGITAL DREAM ISSUE





Untitled - Notepad



creative brief

I am Ria, a multidisciplinary creator shaped by 14 years of dance training and a passion for visual storytelling. Dance taught me that movement, like design, is a language transcending words, a philosophy guiding my work in editorial design, fashion styling, and social campaigns. What compels me is design's transformative potential: amplifying marginalized voices, challenging perceptions, building communities. Through curating content and organising events, I've witnessed how strategic visual choices shift conversations and create emotional resonance.

I thrive at intersections; between disciplines, tradition and innovation, intuition and analysis. I work towards making my diverse background my strength, developing expertise that transforms passion into purposeful practice.

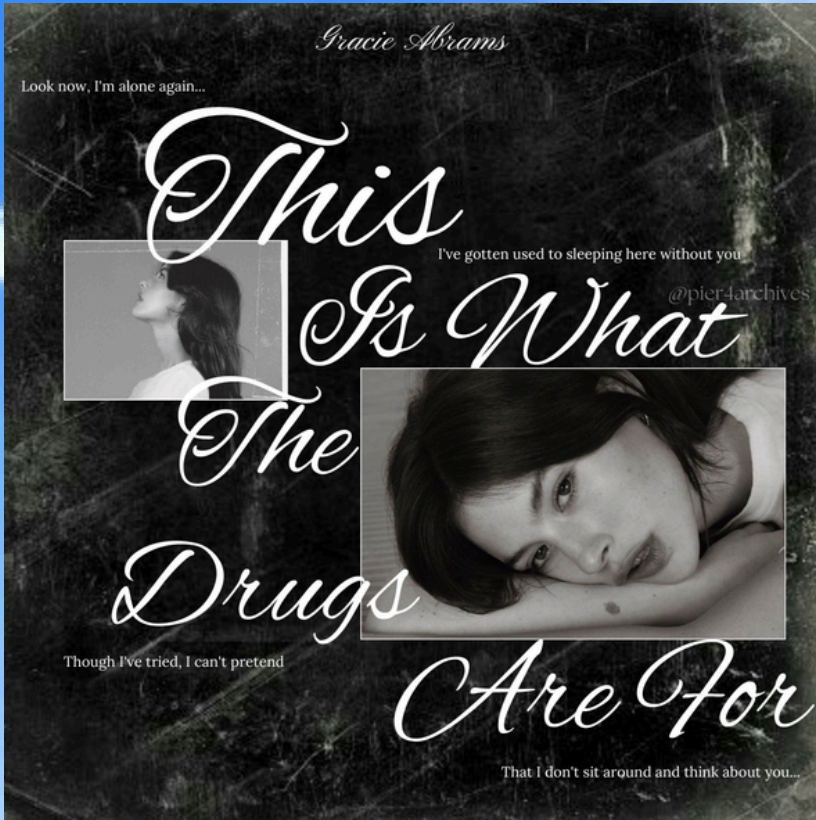


I chose the Y2K Windows aesthetic because its unapologetic maximalism; bold colors, playful chaos, and nostalgic digital optimism—mirrors my belief that design should be vibrant, experimental, and unafraid to take up space.

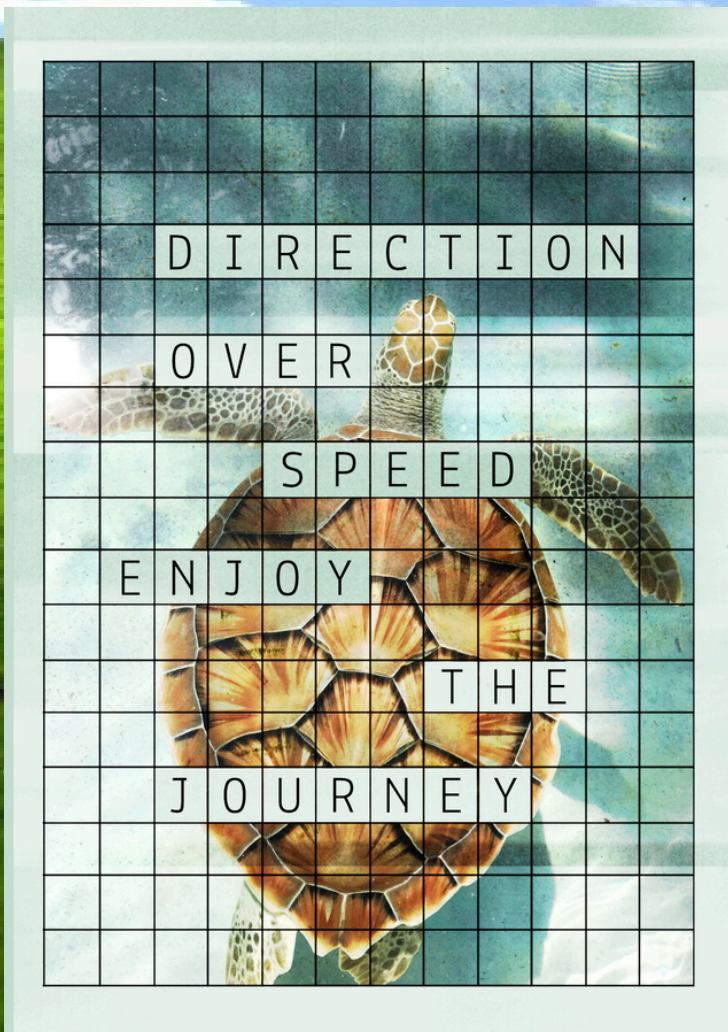




POSTER DESIGN



This set of posters explores different visual moods through simple but intentional design choices. The first poster uses a dark grunge texture with soft monochrome portraits and elegant serif text to create a dramatic, emotional feel. The second relies on a clean grid layout, minimal typography, and a calm turtle image to highlight structure and slow, steady movement. The third uses retro tones, a bold red telephone, and expressive curved text to create a strong focal point and a nostalgic vibe.





ALBUM COVER REDESIGN



original

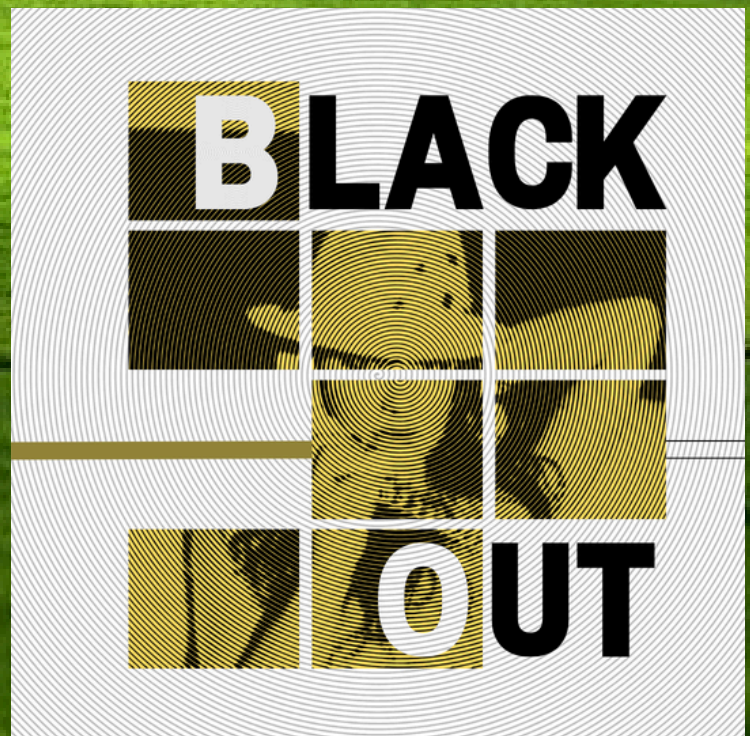


This redesign of LE SSERAFIM's UNFORGIVEN preserves the album's core themes of rebellion and breaking boundaries while giving it a more energetic, expressive visual style. The heat-map effects, bold colour treatment, and raw typography reflect the album's unapologetic attitude, echoing the original cover's message in a more dynamic, character-focused way.

This redesign reinterprets Britney Spears' Blackout by shifting from the original's glamorous pop aesthetic to a more fragmented, introspective visual language. The grid structure, muted gold palette, and partially obscured portrait reflect the album's themes of surveillance, identity, and reclaiming control. The design maintains the original concept of chaos and fame but presents it in a more symbolic, minimalist form.



original





INDIAN HANDICRAFTS



Indian handicrafts embody centuries of tradition, storytelling, and community artistry – vital threads in our cultural identity. By choosing postage stamps as a medium, I aimed to preserve and celebrate these crafts in a compact, accessible form of art. Each design element – color, motif, and texture – pays homage to regional techniques while using modern composition to bridge heritage and contemporary aesthetics





Y2K FASHION SHOW



Our Y2K fashion show celebrated the bold, glamorous, and nostalgic energy of early-2000s pop culture by reinterpreting iconic styles.

Each look—from Britney Spears and Paris Hilton to Priyanka Chopra, Rekha, Usher, and Hrithik Roshan—was handmade to capture the exaggerated silhouettes, metallic accents, denim culture, and playful attitude that defined the era. Together, the collection created a cohesive aesthetic that blended global pop references with a contemporary, creative twist.



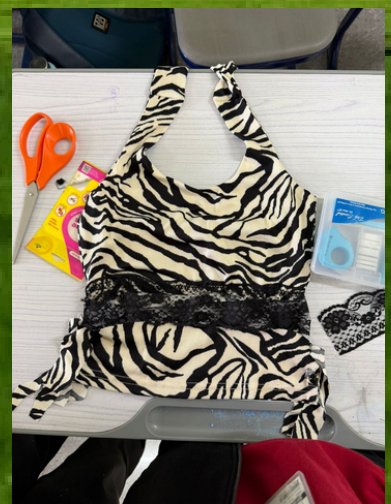
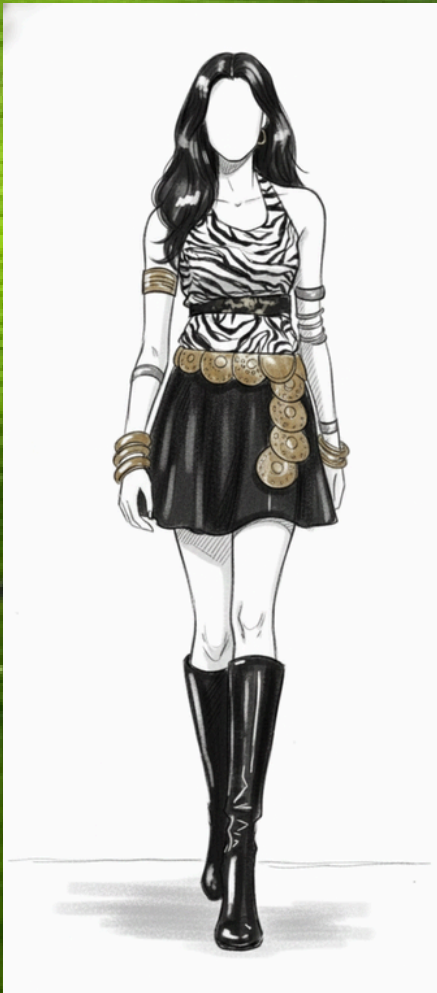


Y2K FASHION SHOW

My look was inspired by Paris Hilton's Y2K glam, combining denim, faux fur, and bold accessories. I created a full-length denim pencil skirt and a blue corset trimmed with hand-stitched fur, paired with matching fur boots and gold hardware to capture her iconic luxury-meets-playful style.

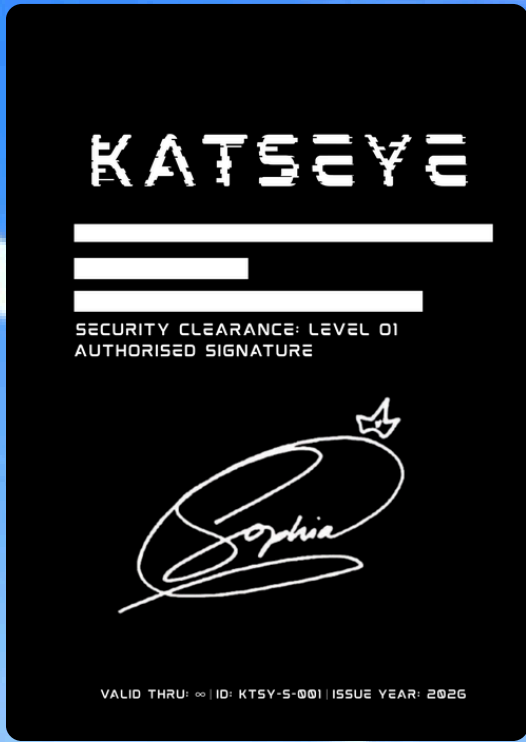


The Britney-inspired look reimagines her mix of glamour and stage presence through a handmade zebra-print halter top with lace detailing. I made the top from scratch, shaped and stitched to mimic early-2000s pop styling, then paired with a sleek skirt and accessories to reflect her performance-era silhouettes.





MERCHANDISE CONCEPT



cd front



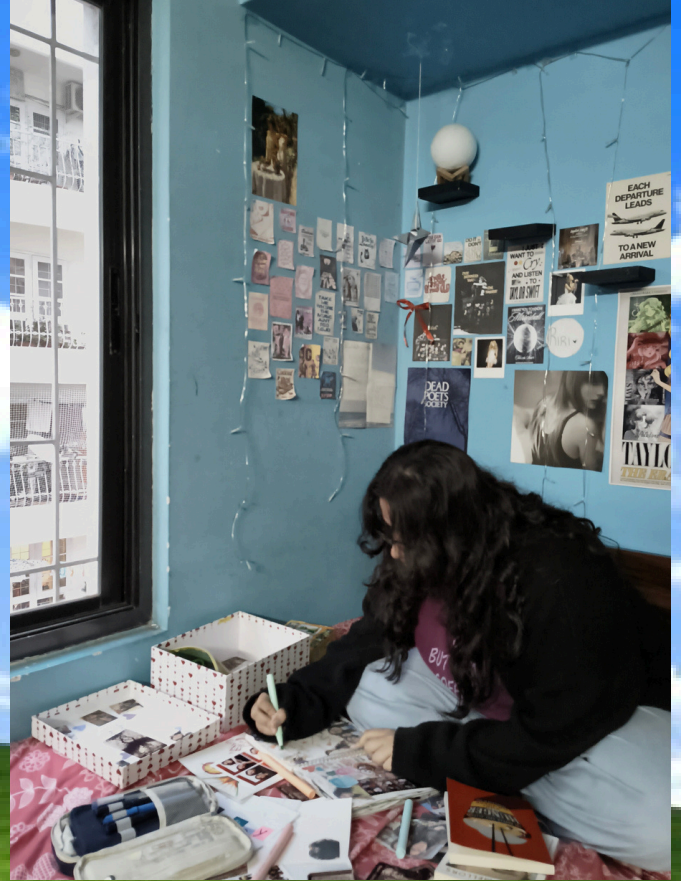
cd back



merch box



PHOTOGRAPHY



For the “Teen Lens” competition, I captured four images reflecting adolescence: a teenager’s room as a mirror of the self, quiet moments of friendship, the balance of growing up while guiding others, and a disco ball metaphor for fragmented yet shining identities—embracing how experiences shape and define us.



PEN WORK



These works explore the duality of identity through contrasting visual languages. The first portrait's bold ink and confident gaze represent the public self—the assured mask we present socially. The second, with tentative lines and a shielding hand, reveals the vulnerable private self beneath. Together they question which is more authentic: the performance we project or the uncertainty we feel, highlighting the psychological gap between external appearance and internal experience.



Everything is gonna be alright.

I promise.

96% complete



For more information about this issue and possible fixes, visit

If you call a support person, give them this info:
Code: `EVERYTHING_IS_GONNA_BE_ALRIGHT`

