



PRESENTED BY

portfolio

RIA VEERAGHANTA



Creative Brief

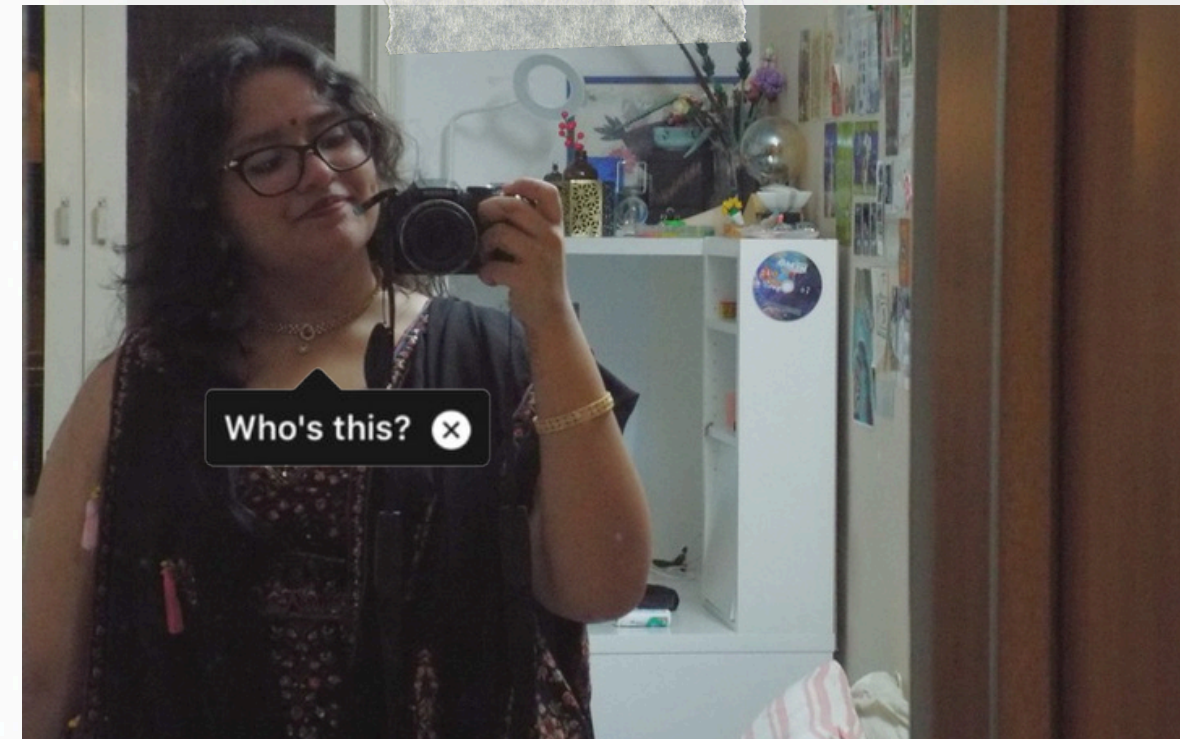
Hi, I'm Ria, your local creative girl, creating from monthly photo dumps to event identities. When I'm not designing, I'm performing, dancing, debating, spoken word, you name it. The stage and the screen aren't that different to me, both are just ways to make something land.

software's I could use in my sleep



in my mug of extracurriculars

dance/social media
marketing/
debate/leadership/writing



The idiom “jack of all trades, master of none” is often applied to me; while the first part is right, the second isn't. I refuse to let breadth come at the cost of depth. In every discipline I have pursued, I have committed fully, earning my place through dedication and intention. Design has become where these disciplines have converged,

I've watched people shrink themselves to fit spaces never designed for them and communities reduced to footnotes instead of subjects. Much of this, I realised, depends on design: the images chosen, the stories centred, and the visual language that signals who belongs.

And because I know what it's like to be overlooked, I want to make work that doesn't just communicate but recognises, because I know how much power there is in being seen.





CONTENTS



DIGITAL DESIGN

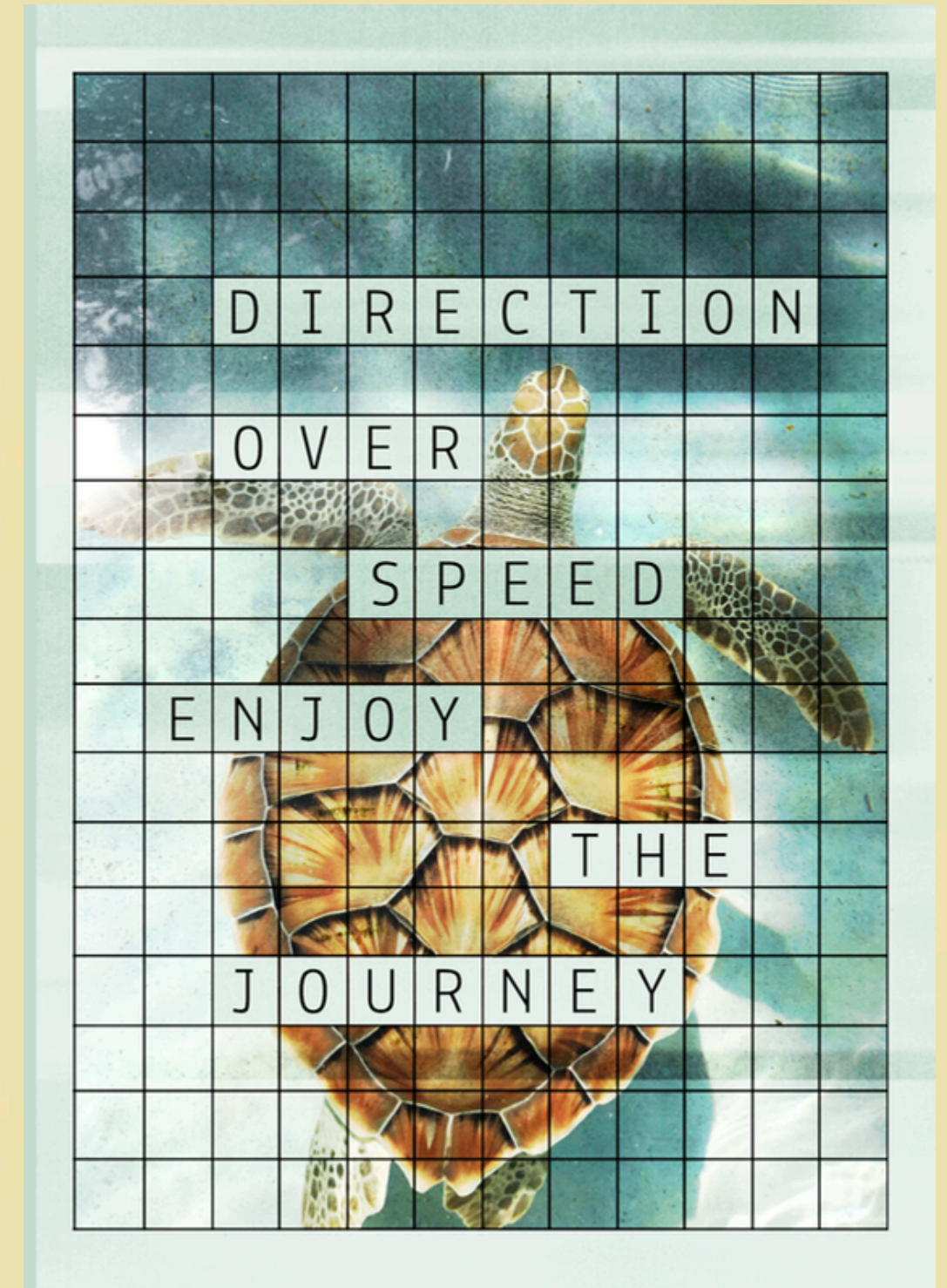


I designed this to reflect the group's nostalgic Y2K brand identity. I used a photo collage with graffiti-style typography, sparkles, and illustrated-looking characters on a cool blue background.

I wanted to translate the film's concept into a visual format, so I created a ticket-like design using stills arranged in horizontal strips with stacked typography down the center. The dark, documentary palette mirrors the film's tone.

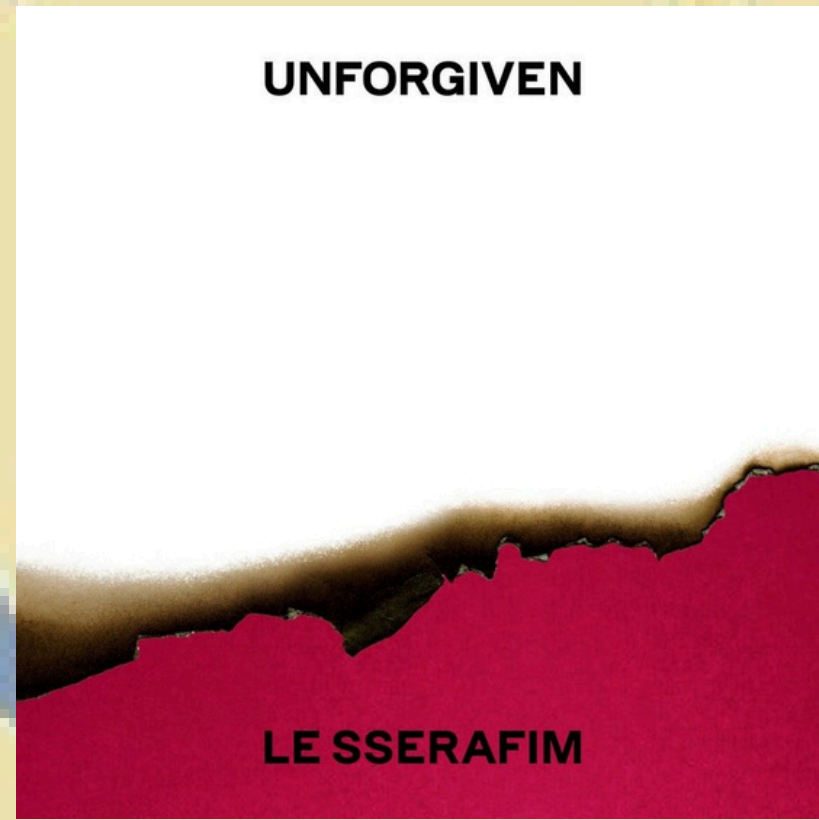


I took one of my favorite quotes and paired it with a grid overlay on an underwater photo. I kept it minimal so the image and text work together cleanly.





redesign



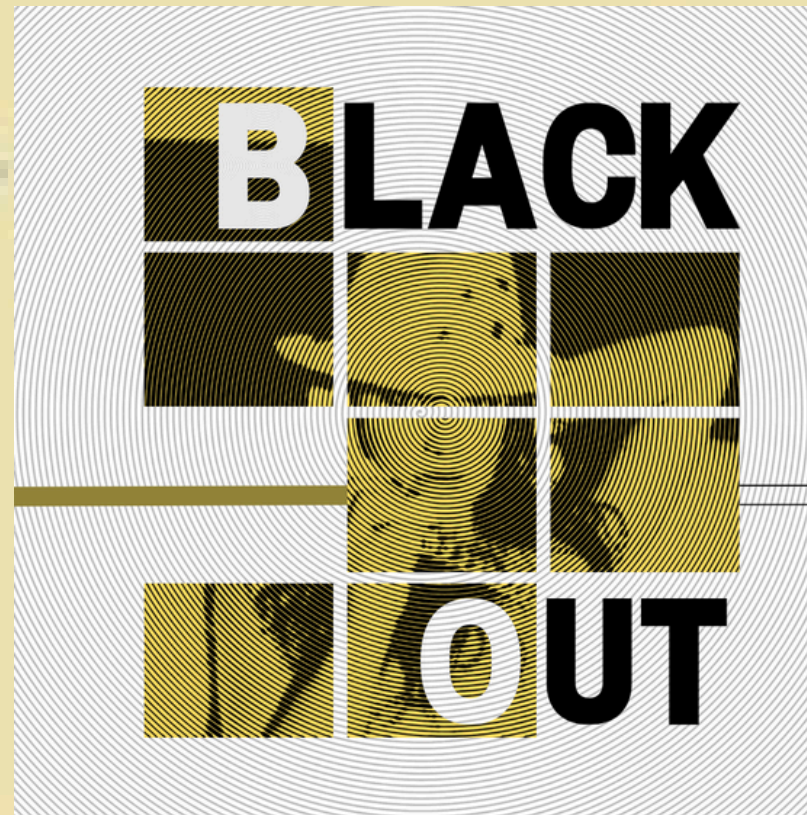
original

This redesign of LE SSERAFIM's *UNFORGIVEN* preserves the album's core themes of rebellion and breaking boundaries while giving it a more energetic, expressive visual style. The heat-map effects, bold colour treatment, and raw typography reflect the album's unapologetic attitude, echoing the original cover's message in a more dynamic, character-focused way.

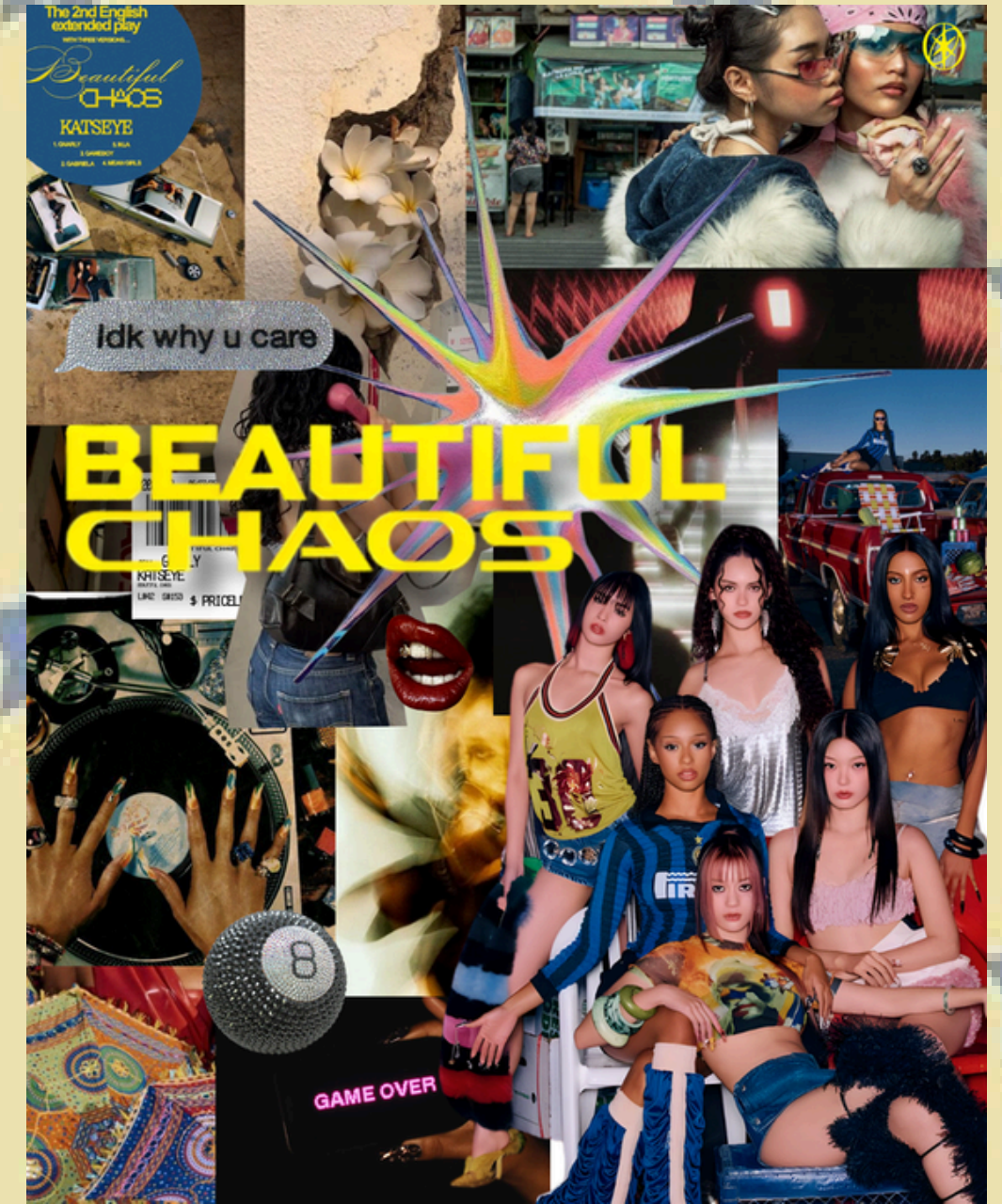
This redesign reinterprets Britney Spears' *Blackout* by shifting from the original's glamorous pop aesthetic to a more fragmented, introspective visual language. The grid structure, muted gold palette, and partially obscured portrait reflect the album's themes of surveillance, identity, and reclaiming control. The design maintains the original concept of chaos and fame but presents it in a more symbolic, minimalist form.



original



redesign



a visual interpretation and depiction of the album BEAUTIFUL CHAOS in an overlaid scrapbook esc moodboard

SHE CAN'T LIVE WITH OUT!



The word 'contemporary' derives itself from two Latin words - 'con' and 'tempor', meaning 'together/with' and 'time' respectively. Contemporary art refers to art that has been created and crafted in the present or in the recent past. It is also referred to as the 'art of today'.

Most art is considered contemporary in nature if it has been dated after World War II. However, there lies a debate about the timeline of contemporary art - some art historians believe contemporary art began or took place in the late 1960s or early 1970s, implying contemporary art began when modernism/modern art ended.



- diet coke
- cars (also doubles as f1)
- headphones
- kodak pixpro fz45
- emotional support water bottle
- cartoon beagle
- 100+ playlists
- junk journal
- crochet
- childlike whimsy
- re watching fav tv shows
- emotional support stuffed toy

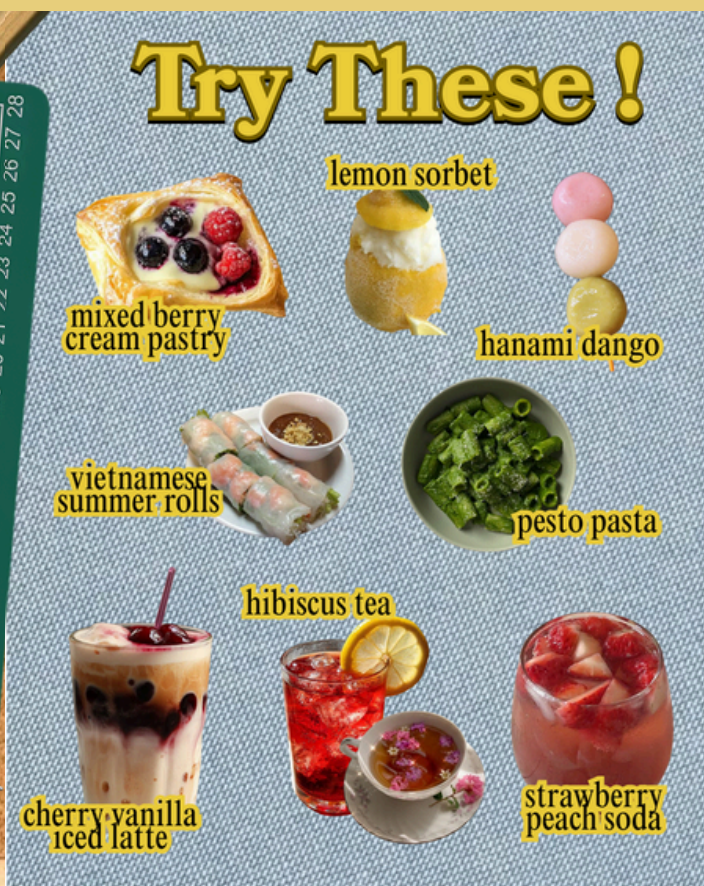
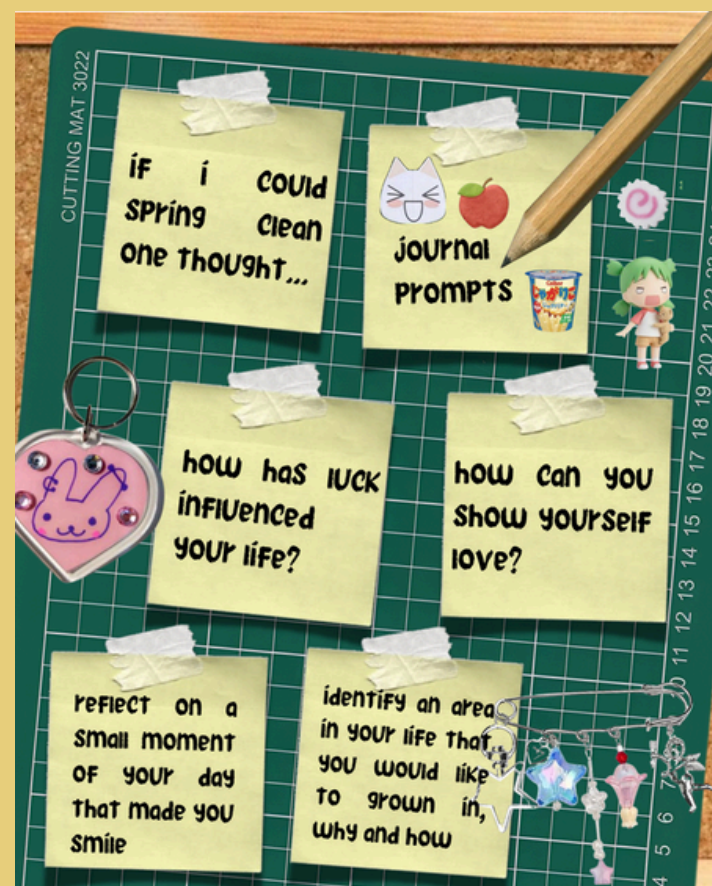
ROOM TEMPERATURE FILM

est 2025

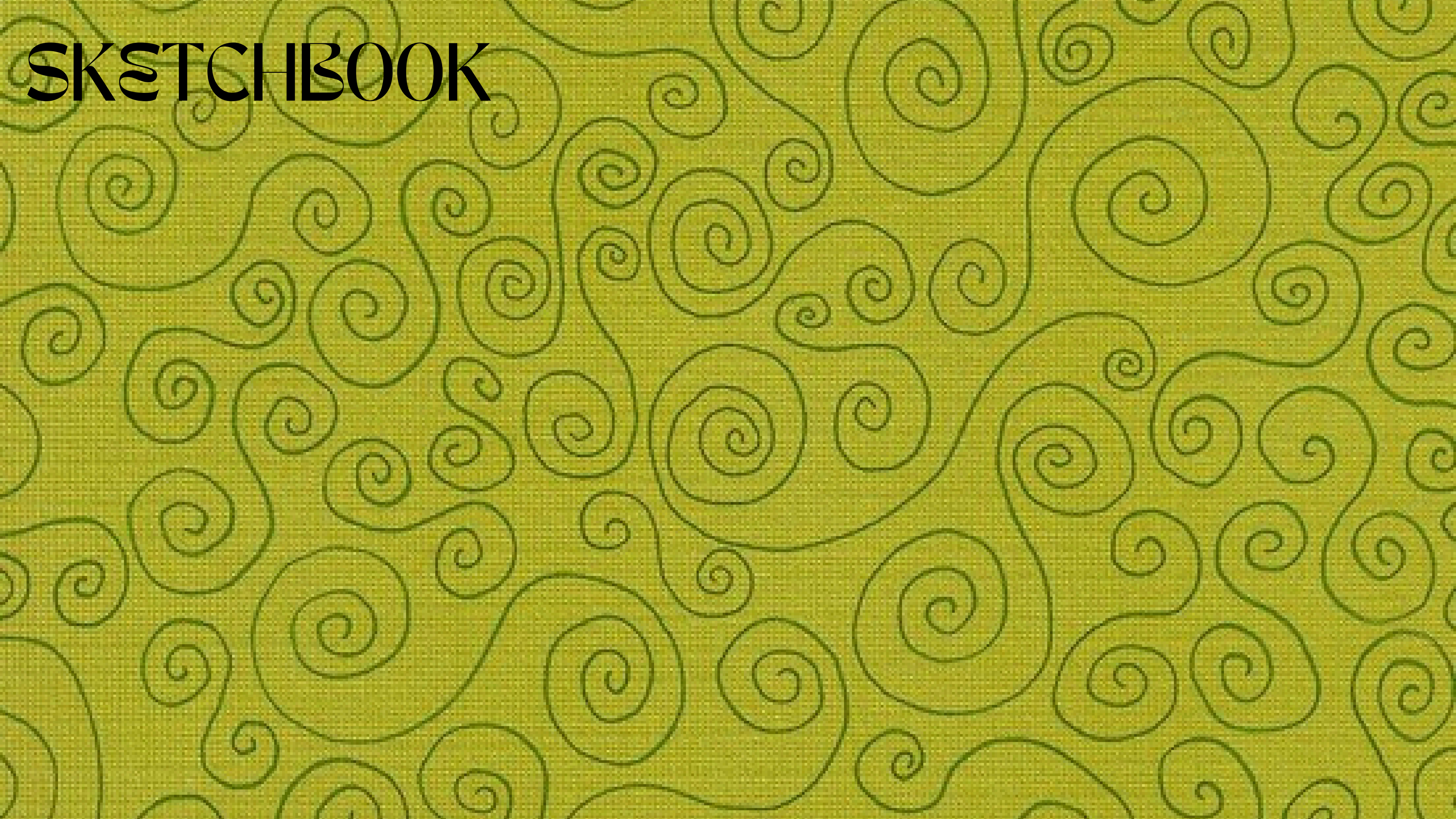
roomtemperaturefilm is a mood board and curation account I run. I post curated content alongside original posters and graphics I've designed, pulling from music, fashion, pop culture, and design. I share monthly recaps, seasonal and cultural guides.



a guide to spring with activities to do, a playlist, media to watch, fashion inspiration, journal prompts and recipes to try



Music has been a big part of my life and I listen to a lot of different kinds of music. This is my attempt at classifying them



SKETCHBOOK



SURVEILLANCE STATE

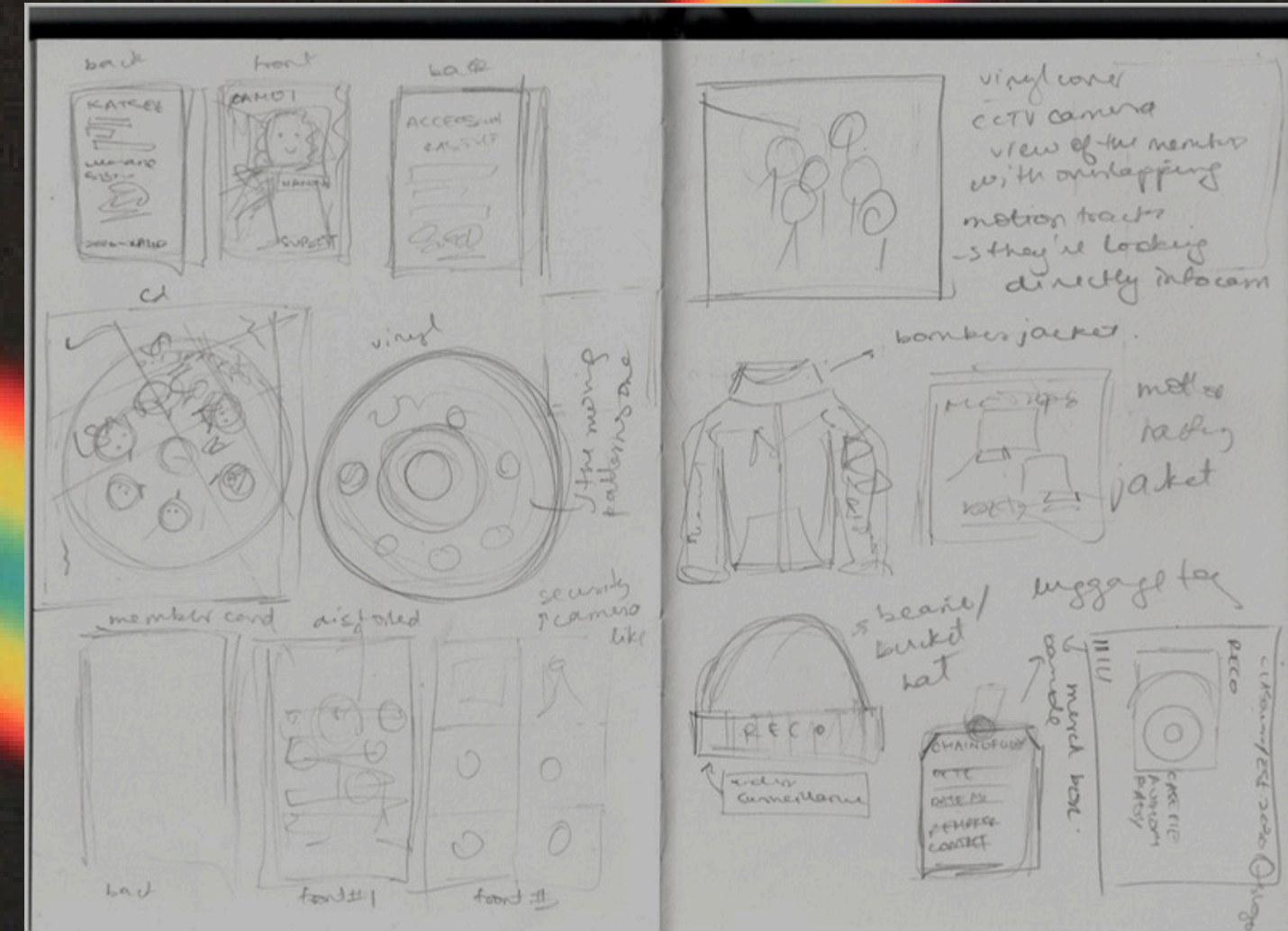
branding & merchandise

“SURVEILLANCE STATE” is a dystopian merchandise concept that I created for the music group “KATSEYE” that subverts typical K-pop aesthetics by adopting the visual language of security systems, CCTV feeds, and classified documentation. Built around the message “We See You / You See Us,” the concept explores the mutual gaze between celebrities and fans, how both observe, decode, and influence one another.

moodboard



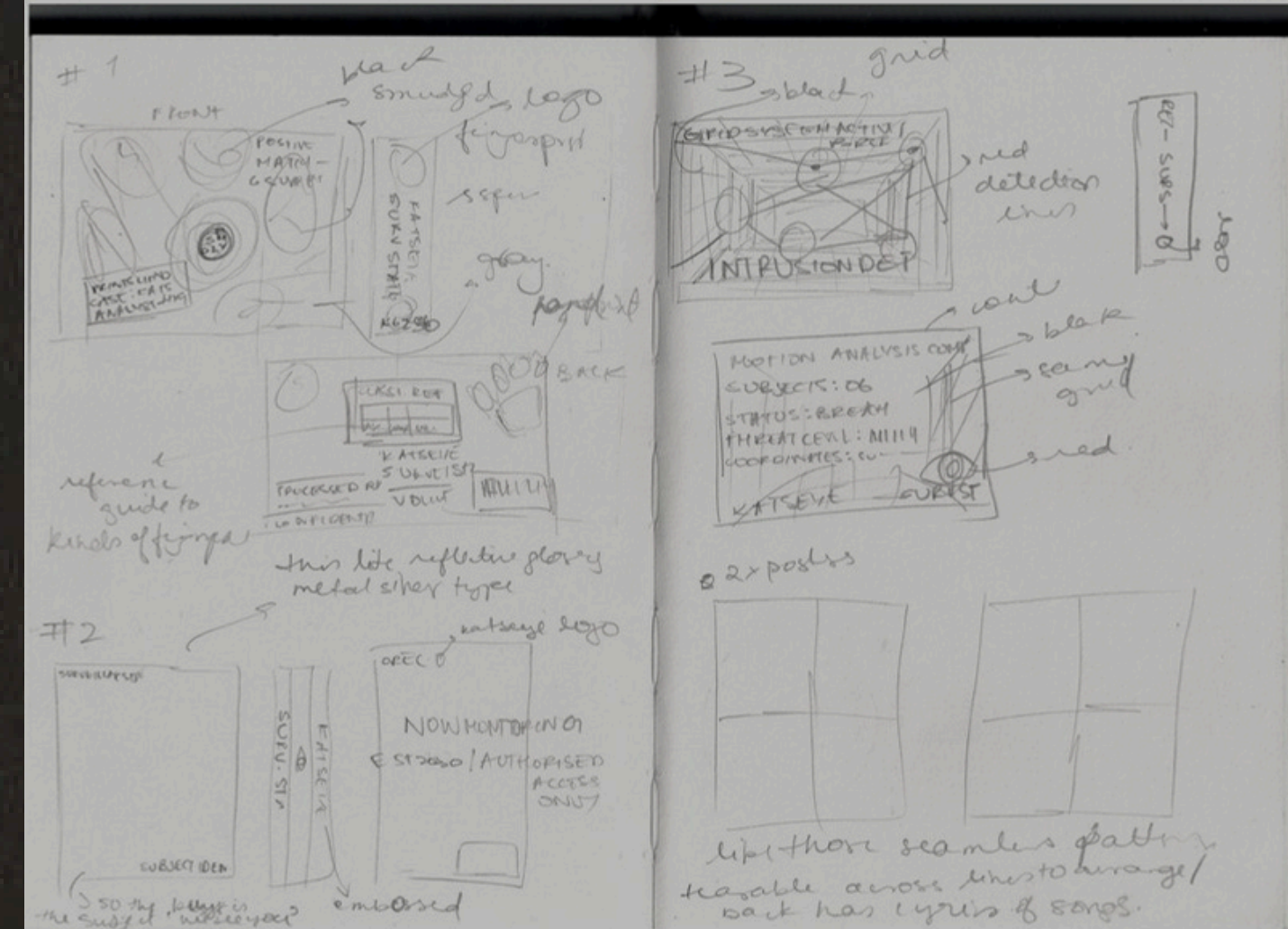
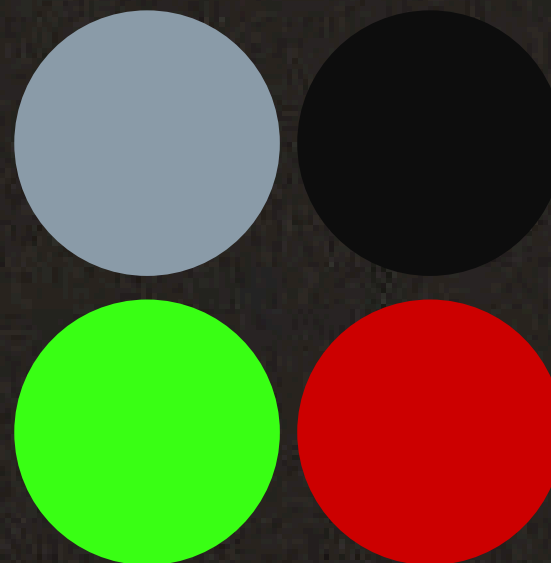
merchandise ideation



font family

1. PRIMARY - CHAKRA PETCH
2. SECONDARY - SHARE TECH MONO
3. TERTIARY - OCR A EXTENDED

colour palette

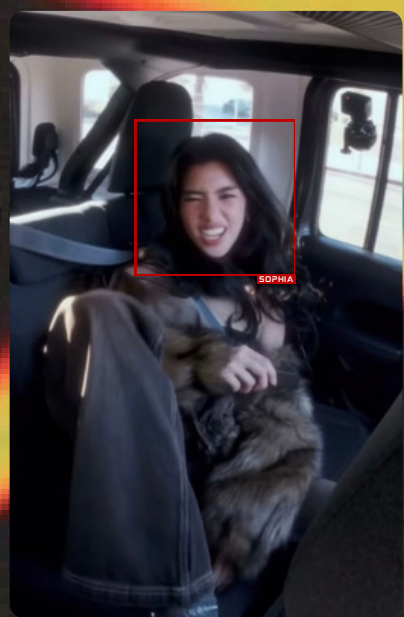


KATSEYE

SECURITY CLEARANCE: LEVEL 01
AUTHORISED SIGNATURE

Sophia

VALID THRU: ∞ | ID: KTSY-S-001 | ISSUE YEAR: 2030

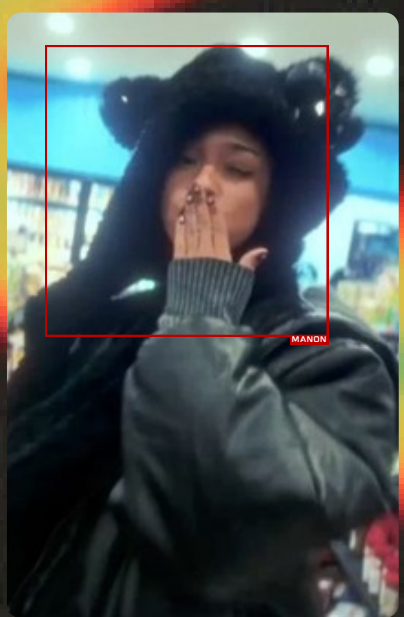


KATSEYE

SECURITY CLEARANCE: LEVEL 01
AUTHORISED SIGNATURE

Manon

VALID THRU: ∞ | ID: KTSY-S-001 | ISSUE YEAR: 2030



CLASSIFIED MATERIAL / EST. 2030

REC ●

CASE FILE: SURVEILLANCE STATE
AUTHORISED ACCESS ONLY
KATSEYE

SURVEILLANCE LOGS

DATE: 2030.07.19 23:47 / SUBJECTS DETECTED: 06

SOPHIA.....CONFIRMED
MANON.....CONFIRMED
YOONCHAE.....CONFIRMED
MEGAN.....CONFIRMED
LARA.....CONFIRMED
DANIELA.....CONFIRMED

TOTAL THREATS: 06 / STATUS: MONITORED



photocards

album box

DESIGNS

photobook

group cards

cd & vinyl



SURVEILLANCE STATE

79.8 °C

23.4

KATSEYE

SCAN DATE: 2030.07.19 | SUBJECTS: 06 | AMBIENT TEMP: 72F

POSITIVE MATCH - 6 SUBJECTS

YLM
MDS

SUREVEILLANCE STATE

CLASSIFICATION REFERENCE

ARCH	LOOP	WHORL

KATSEYE
FORENSIC ARCHIVE
VOLUME 1

PROCESSED BY:
HYBE x GEFEN
CONFIDENTIAL

PRINTS LIFTED: 19/07/2030
CASE: KATSEYE
ANALYST: *gpc*

K62030



album box



vinyl



cd



photobook

font & side

back

MOCKUPS

IGNITE 2025

In 2025, I contributed as both model and designer on a collaborative project for Ignite, our school's flagship cultural event, themed around Y2K pop culture exploring the era through Western and Indian icons like Britney Spears, Paris Hilton, Rekha, and Kareena Kapoor

Three days before the show, we were reassigned to Y2K. We hadn't been told eras would be assigned, and had already developed concepts across four directions: 1800s British Regency, 1950s Vegas Showgirl, 1970s Hippie, and Cyberpunk, with sketches done and materials sourced. We rebuilt the concept using what we had, repurposing where needed; the ostrich feathers sourced for the Showgirl look became a fan for the Rekha-inspired outfit.



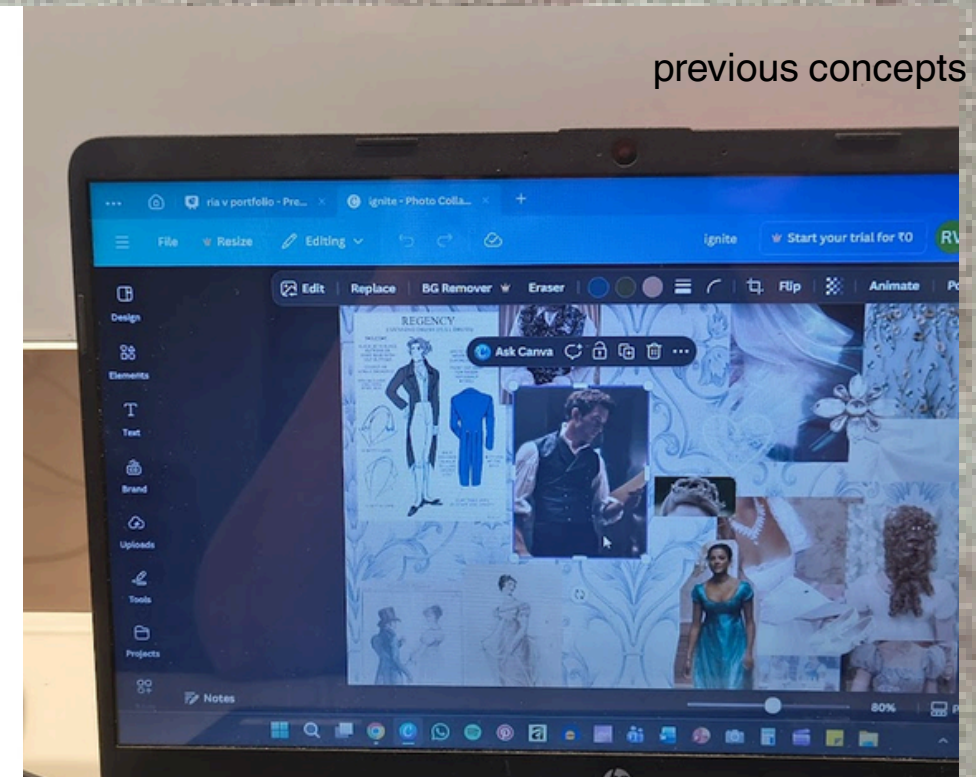
final look 1



final look 2



repurposed feathers



previous concepts



This look referenced Britney's performance aesthetic rather than her red carpet style. We paired animal print with leather and thrifted a zebra-print camisole as the base. I reworked it by hand, converting it into a halter neck, opening the back, and adding lace to the mid section. Styled with knee-high leather boots, leg warmers, and silver jewellery.

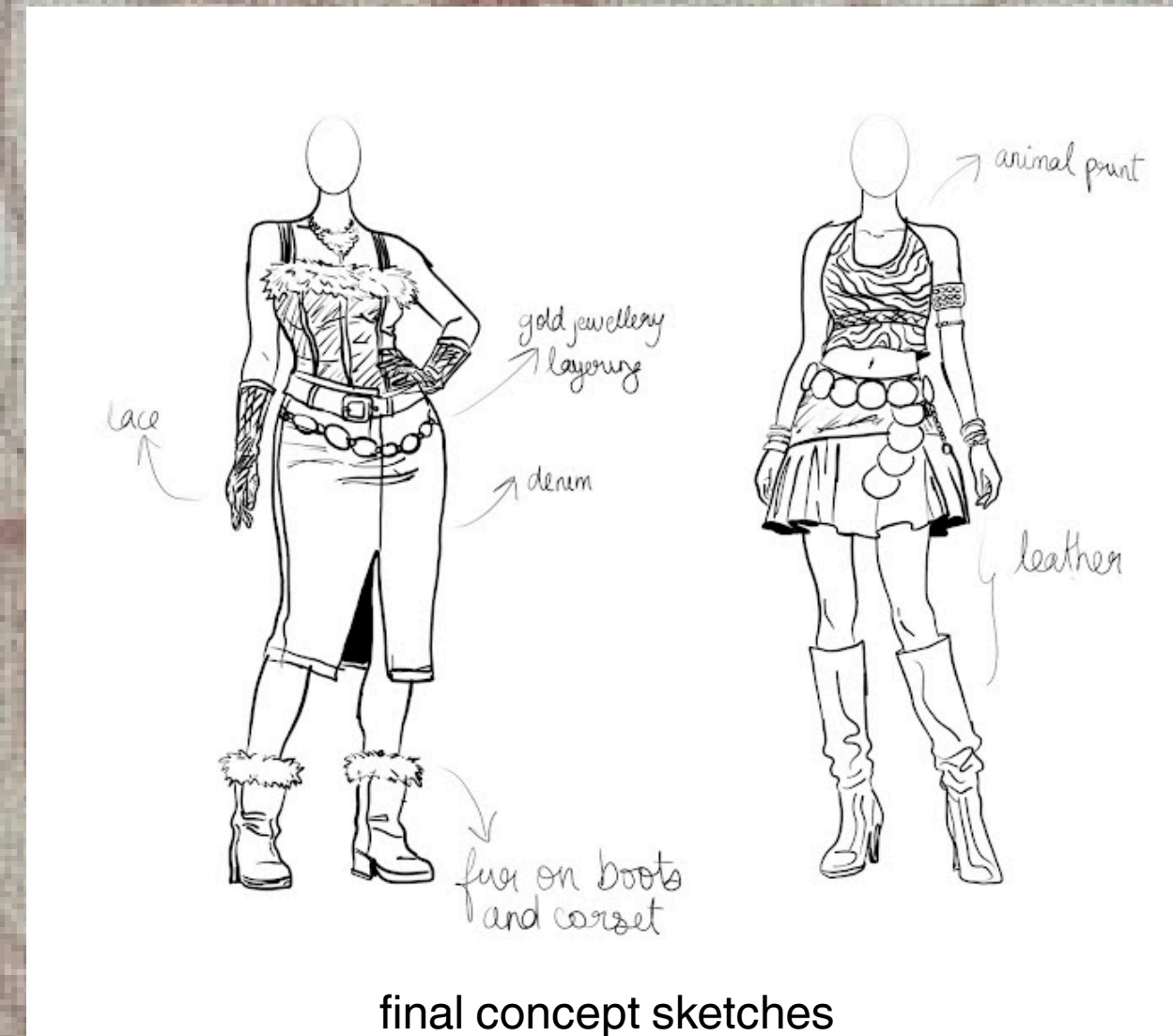


look 2



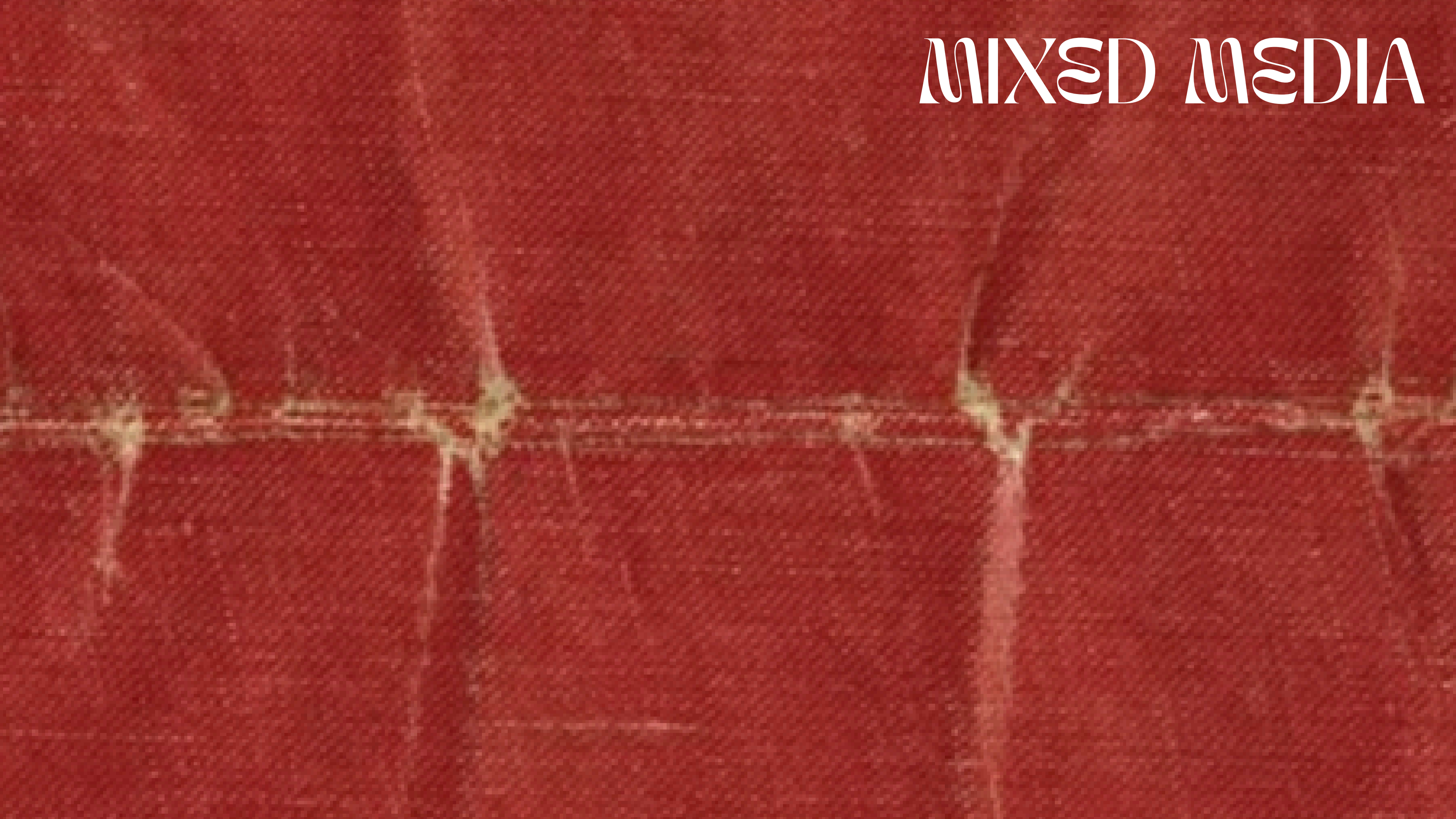
look 1

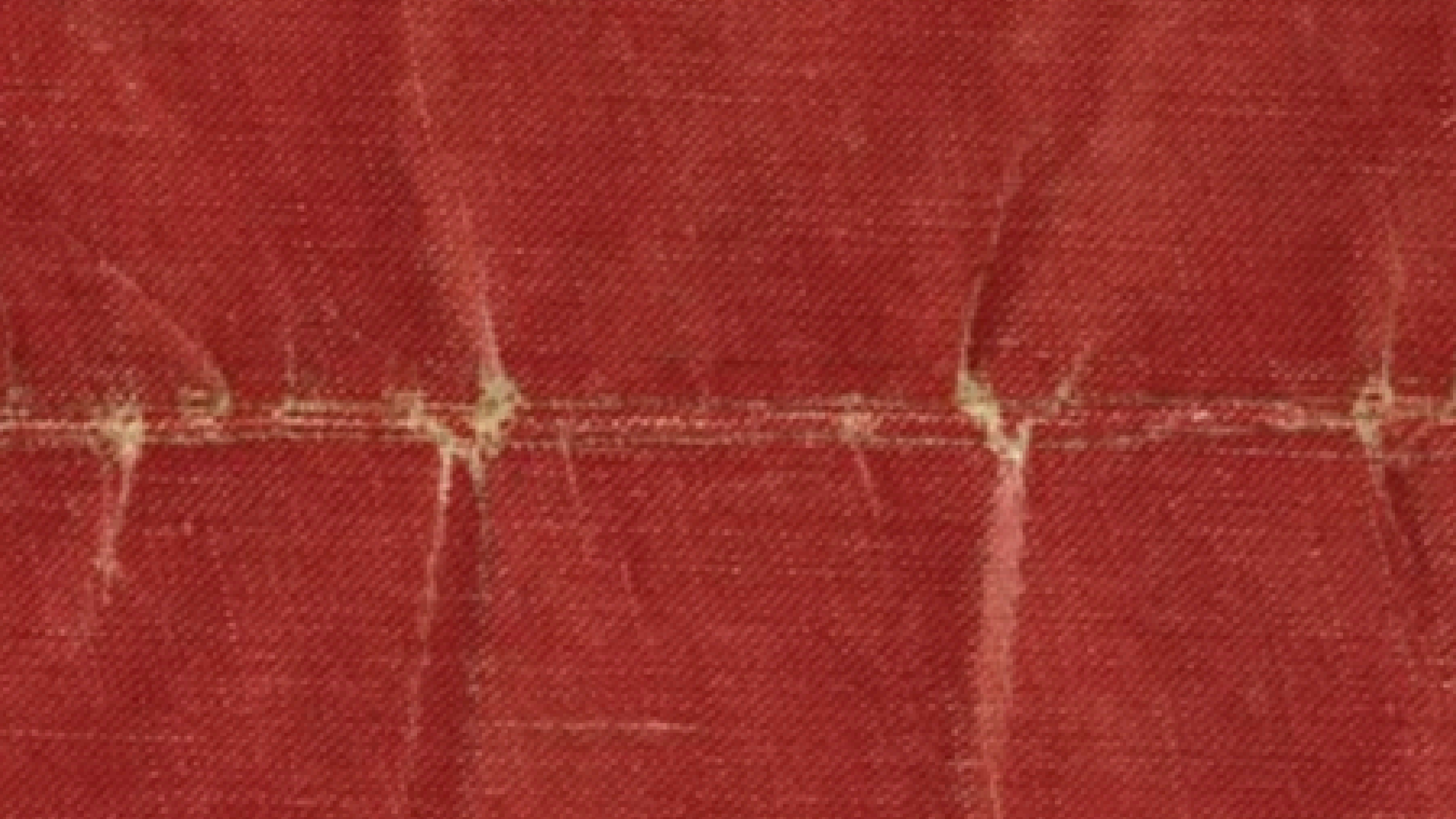
My look was built around fur and denim, two textures that defined Y2K glam. I thrifted a denim skirt and corset top and attached fur trim to the neckline. Denim and fur boots, gold jewellery, and black lace gloves completed the outfit.

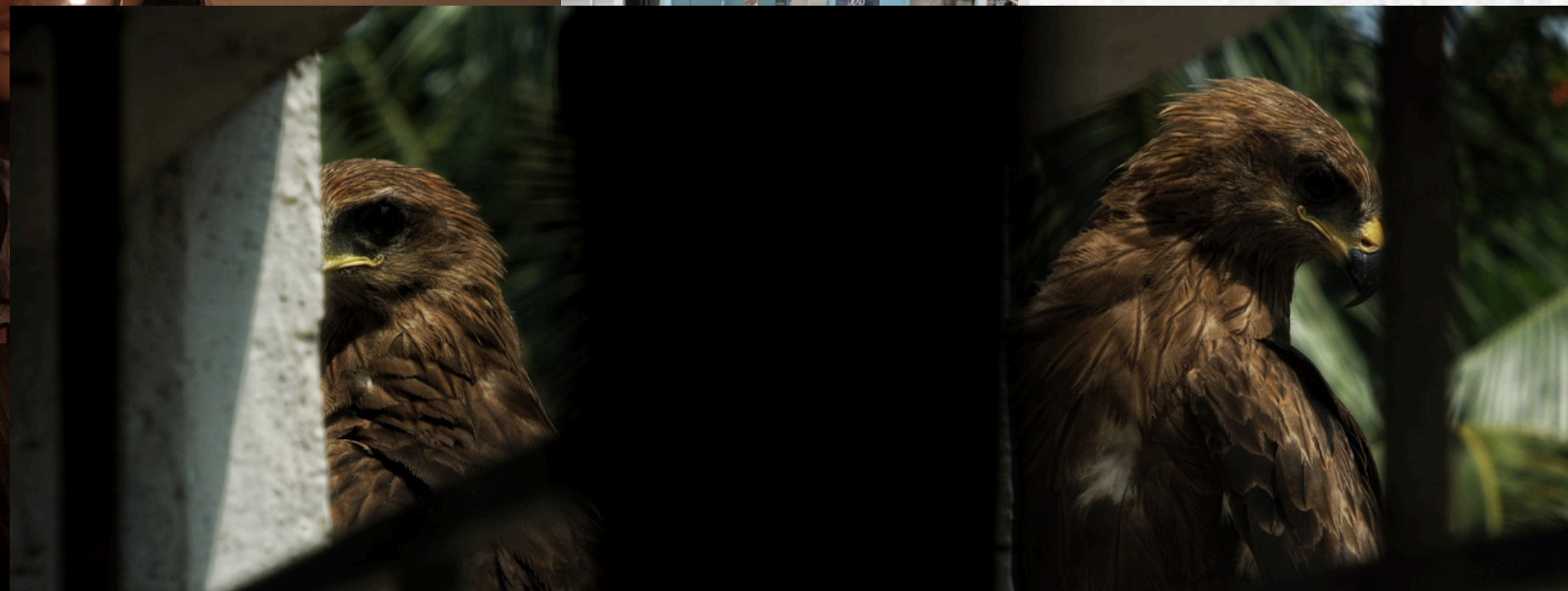
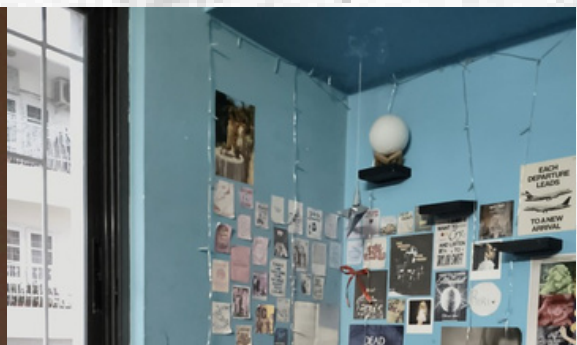


final concept sketches

MIXED MEDIA







PHOTOGRAPHY

& FILMMAKING